

WDCTA State Board Meeting Minutes--DRAFT
August 7, 2010
Alicia Ashman Library and Teleconference
Middleton, WI

Call to order – 10:08 By President, Pam Dolittle

Attendees: Caryn Vesperman, SW; Chet Thomas, SW; Donna Thomas,SW; Martha Flury, KM; Mary Hanneman,SW; Sue Genin, SW; Pam Dolittle, SW; Stephanie Severn,SW; and Karin Steffens, and Tracy Horn: UP – via Skype.

Chet Thomas made the motion to approve the agenda. Stephanie Severn seconded, motion passed.

Reports

Treasurer – Angela Genin was not in attendance. She sent an email of current balances to board members. Mary Hanneman has some questions about the awards categories. Mary and Angela will discuss and review the balances.

INCOME STATEMENT
as of August 4th, 2010

Cash Receipts:

Membership	9054.00
Annual Meeting	3326.00
Awards	440.00
Clinics	
Shows	
Insurance	362.50
Advertising	502.00
Other	
Interest Income	
Total Receipts	<u><u>13,684.50</u></u>

Cash Disbursements:

Membership	2562.00
Annual Meeting	3509.35
- Annual MTG Awards	1845.40
Advertising	260.00
Clinics	
Shows	
Meetings	479.44
Newsletter	1938.94
Supplies	44.92
Insurance	2195.00
Bank fees	36.80
Web	433.40
Legal	
Tax	350.00
Scholarship	
Other	428.00
Total Disbursements	<u><u>14,083.25</u></u>

Net Income: (398.75)

Secretary – Caryn Vesperman made a motion to approve the minutes from the April 10, 2010 state board meeting. Chet Thomas seconded, motion passed.

Awards – Mary Hanneman reported that there are 25 horse and rider combinations signed up for year end awards. There are 20 schooling shows and no Combined Training awards. Ideas for awards were discussed. It was decided that Mary will talk to Kim from Midwest Tack about purchasing the awards. It was discussed as to whether Kim should receive free advertising or a free membership for possible donations to the awards.

Action Item – *Mary will discuss the possibility with Angela on ways we can work with our business members to improve the awards and prizes for our program.*

Membership – Mary Hanneman presented a proposal for changes to membership for 2011. Discussion was held. Sue Genin made a motion to accept the fee structure of Mary's proposal to include; an increase of \$3.00 to cover the increase in the USDF fees; the half point of the calendar year will be moved to June instead of July due to the change in WDCTA's calendar year: lower the Family membership to \$10.00 for additional members. Karin Steffens seconded. Motion passed. Karin Steffens made a motion to add a fee of \$10.00 to members who want a hard copy of the newsletter mailed starting December 1, 2010. Caryn Vesperman seconded. Martha Flury made a friendly amendment to change the hard copies from color to black and white to save money. The friendly amendment passed. The motion passed

Action Item *Mary has a word document to give to Caryn for the membership drive. To coincide with USDF's Going Green, Mary will send out membership reminders via email by October 22, 2010. The deadline for sending the membership to USDF is December 31, 2010.*

Mary made a proposal for a budget in order to send out hard copies for the membership drive. Chet Thomas made a motion to give Mary a budget allocation of \$200 with a resolution that decisions of restrictions of membership of former members to be concluded before the money is spent. Stephanie Severn seconded. Motion passed.

Action Item *Mary will write a copy for the website and Stephanie will put a port on the website with links.*

Bylaws – Pam Doolittle reported on the survey that was sent out via email. Preliminary data was sent to board members via email. Responses indicated that members like the current structure.

Pam made a proposal that there needs to be a budget of \$500 to meet with an attorney to get recommendations for making changes to the bylaws. Caryn Vesperman made a motion to allocate \$500 toward legal fees to the law firm of Murphy Desmond to update bylaws. Chet Thomas seconded. Motion passed.

Pam reported that there were additional expenses for the Survey Monkey. Martha Flury made a motion to reimburse Pam \$39.90 for expenses. Stephanie Severn seconded. Motion passed.

Newsletter – Caryn Vesperman reported that she needs more of the board members to complete the profiles. She will note in the newsletter about the change in fees for sending hard copies. Caryn made a motion to include Business Members in the Stable, Instructor, and Breeder listing. Martha Flury seconded. Motion passed.

Mary Hanneman made a motion to reimburse Donna Thomas \$191.04 for postage for mailing the hard copies of the newsletter. Stephanie Severn seconded. Chet Thomas abstained. Motion passed.

Stephanie Severn made a motion to have a \$100 postage budget for the next four months to cover cost of mailing the hard copies of the newsletter until the end of the year. Martha Flury seconded. Motion passed.

Website – Stephanie Severn reported on the progress of the new website.

Action Item *All chapters are to renew news items, minutes, and dates of activities. The web coordinators will purchase 3 new URL's.*

Agenda Item – The discussion as to the use of Facebook or another website will be tabled.

Historian – No news.

Library – No news.

Vice President – Martha Flury reported on the articles that she is writing for the Wisconsin Horseman's News.

New Business

Pam Dolittle reported that there continues to be chapters without representation. Ways to improve member representation for those members affiliated with Northern, Northeastern, Central and Eastern chapters were discussed. Martha Flury brought up the discussion of combining chapter officer duties.

Action Item *Pam, Chet, and Stephanie will make contact with members in chapters without representation to encourage them to hold elections in October.*

Action Item – *Angela Genin will take care of the P & L tax item.*

Board communication Outline – Stephanie Severn reported that there is no inclusion for publicity. Pam would like to have a policy for RSS feed on email.

Action Item – *Martha Flury will draft a document for publicity.*

Annual Meeting – Pam Dolittle passed out the details of the committee update. JJ Tate has agreed to be the featured speaker. The meeting will be held at Wilderness Lodge/Sundara Spa in the Wisconsin Dells. A break down of the additional committee jobs was presented.

Committees and personal are as follows:

Hotel – Sue Genin and Mary Hannemann

Sponsorships – Pam Do little and Martha Flury

Marketing/PR – Caryn Vesperman and Stephanie Severn

Printed Program – Karin Steffens and Caryn Vesperman

Vendors – (Donna Thomas will ask Becky Bebbber-Wells if she will do this as she has handled vendors in the past.)

Registration – Ann Zaharias and Tracy Horn

Video/Photography – (Erin Whalen will be asked)

Administration – Mary Hanneman and Pam Dolittle

Chet Thomas made a motion to have an initial budget of \$500 for Marketing and PR for the upcoming annual meeting. Sue Genin seconded. Motion passed.

WDCTA Rep on Wisconsin State Horse Council – Caryn Vesperman reported on the meetings she has attended in her role as WDCTA representative on the Council.

Board Meeting - A teleconference meeting is scheduled for September 16, 2010 at American Family Insurance at 7:00 pm.

Business to table for next meeting;

Framework for 2011 Board

Time line for website

Yahoo group

Facebook

Mary Hanneman made a motion to adjourn, Martha Flury seconded.
Meeting adjourned at 11:58.

Sue Genin
WDCTA State Board Secretary