

## **WDCTA Eastern Chapter Meeting Minutes**

For Regular Business Meeting

Grafton, WI

*No event was offered @ this meeting.*

### **Date: February 13, 2011**

The meeting was called to order at 1:30 pm by Paula Rush.

### **Attendees:**

Paula Rush – President

Jennifer Callies

Tara Ragatz – Secretary

Jessica Adickes

Chris Adickes

### **Secretary's Report:**

Nothing to report.

### **Treasurer's Report:**

Per Paula, we are still waiting for the \$500 "seed" money for the club from the WDCTA Main office.

### **Old Business:**

**Dressage Education:** A proposal was made to move the event to October. Date selected is Saturday, October 8, 2011, after consulting calendars of events to avoid conflicts with other activities throughout the state. Name of event will be WDCTA-Eastern Chapter presents A Day of Dressage. Focus will be on information and education through lectures and presentations. Main events include Musical Freestyle and Fashion Show. Details on event will be included and updated in separate spreadsheet file.

- Paula will follow up with Blue Ribbon Farms in regards to asking them to host the event
- Paula will follow up with WDCTA Representative to get approval to add event to the yearly calendar, and ask for their presence at the event to represent WDCTA state-wide.
- Jennifer will obtain the list of In-Hand winners from the past year to contact for participation
- Tara will create a flyer for distribution to garner interest in the event. Additionally, she will create and submit to the group a spreadsheet with task items and budget.
- Once a facility is secured and blessing given from WDCTA, Jess and Chris will contact riders for the Musical Freestyle, the Pony Club and 4H leaders for participants in the fashion show, and Horsey Habit and Critter Supply as vendors.

### **New Business:**

**Membership and Attendance:** Our last 2 meetings have included the same 5 members (3 of which joined in January), but no more. Although there are active members in the Eastern Chapter region, they are not responding to or receiving the information regarding our meetings.

- In order to boost membership and attendance, it was decided that a members list would be obtained and distributed for follow up calls, to get the word out that meetings are being held, and encourage attendance and participation.
- Additionally, it was brought up and decided by the group that our next meeting will be held publicly at the Mega Tack sale in Washington Co on Sunday, March 20<sup>th</sup>. This will give the club

the visibility and direct marketing to the public to draw in new members and hopefully encourage existing members to participate.

**Public Notices:** It was discussed that a good way to get word out about the Eastern Chapter, as well as the upcoming Dressage event, would be to have flyers that can be posted, and a Facebook page that people can connect through. Tara volunteered to create the Facebook page and submit flyer designs to the group for approval. One flyer will be for a general call for membership in WDCTA – Eastern Chapter. The second flyer would be specific to the Dressage Event.

**A Day of Dressage:** The group discussed, brainstormed and decided on a name for the dressage event: WDCTA – Eastern Chapter presents A Day of Dressage.

***New Business Etc:***

**Announcements:**

Our next meeting will be held at the Washington County Fair Mega Tack Sale on Sunday, March 20<sup>th</sup>. A booth will be obtained to promote the Eastern Chapter. Time of meeting yet to be determined, afternoon was discussed.

**The meeting adjourned at 3:00 pm.**

**Submitted by Tara Ragatz, Secretary.**