

WDCTA State Board Meeting

August 16, 2011

Alicia Ashman Library, Middleton, WI

Call to order – Pam Doolittle, 7:00 PM

Attendees: Chet Thomas, Donna Thomas, Heather McManamy, Stephanie Severn, Pam Doolittle, Tara Ragatz, Caryn Vesperman, Pam Doolittle, Jenni Poole, and Sue Genin

Agenda: There was one addition to the agenda. Stephanie Severn made the motion to approve the agenda with the addition. Tara Ragatz seconded, motion passed.

New Business

- A.** Pending contract between WDCTA and dressageclinic.com (Jenni Poole reporting.)
Background: dressageclinic.com will be a sponsor of the upcoming “Dressage Through the Levels.” There needs to be a commitment from the state board. Jenni Poole will be the contact person to answer questions from the board such as: expectations and longer term agreements. Contract and approval will be done by email.
- B.** Membership: Donna reported in Diane’s absence that the membership year is December 1 to November 30. If people who join with symposium registration they will start getting the newsletter in November.

Reports

- A.** President – Pam Doolittle reported that chapter presidents need to be reminded that chapter officers for 2012 need to be named by November first. Pam also brought up the USDF convention in California. Pam would like funds so that she may attend. Chet made the motion for WDCTA provide air fare, hotel, and registration to the convention. Caryn seconded, motion passed. In addition, a new member, Sara Krause has a symposium with Robert Dover at Wyngate Farm. She asked about offering a reduction in price to WDCTA members in exchange for advertising. The board decided that as a member she can get the symposium in the calendar of events.
- B.** Treasurer – Pam reported for Angela Genin. Income Statement as of August 10, 2011 was provided. Stephanie reported on the status of the Paypal account. There are two options being considered. There was discussion as to how the additional cost of using Paypal should be dealt with. Need to assess how much it is used for next year.

- C. Secretary's Report – Stephanie made the motion to approve the minutes from the last board meeting. Diane seconded, motion passed.
- D. Communications – Caryn and Stephanie reported the use of new banner ads. New rates have been posted on the website under “Advertise with Us” and in Newsletter. Chet made the motion as proposed by Caryn. Diane seconded, motion passed.
- E. Bylaws – Pam reported that the Bylaws were ready to be voted on by the membership. Caryn made the motion to send them to the membership. Chet seconded, motion passed. *ACTION ITEM* Sue will take the ballots to the printer; Pam will do a cover letter. The ballots will be returned to Sue to be counted.

Old Business

- A. USDF National Instructional Program for 2012 - Pam reported that she went to the Eastern Chapter and the Kettle Moraine chapters meetings to get input from members. She asked member if they would rather have another “L” program or an Instructor Certification program. The members that she spoke with would rather have an Instructor Certification program. The board would see this as a state event. Certain parts would be held in separate parts of the state. Chapters would be organizers of each session. Volunteers would come from that area. Stephanie would organize the chapters. Sue made the motion for Stephanie to go ahead with the organization for the summer of 2012. Caryn seconded, motion passed. Stephanie will report any additional information at the next board meeting.
- B. Annual Meeting – Tentatively scheduled for February 25, 2012. We need to have some ideas for keynote speaker as well as breakout sessions. *ACTION ITEM* Pam will do follow up with chapter presidents for ideas.
- C. Membership – Diane reported that there are 209 members with 2 additional members not recorded yet. She reported that Kettle Moraine chapter has now enough members to have a Chapter representative. Pam will go to meet with Northern and UP Chapters.

Adjournment – Stephanie made the motion to adjourn. Tara seconded, motion passed. Meeting adjourned at 8:45

Respectfully submitted,

Sue Genin