

## WDCTA State Board Meeting –FINAL

June 7, 2011, 7:00PM to 9:00PM

American Family Insurance Complex, Madison, WI

Attendees – Caryn Vesperman, Angela Genin, Diane Brault, Donna Thomas, Chet Thomas, Stephanie Severn, Pam Doolittle, Sue Genin, Tara Ragatz, Karin Steffens via Skype.

Call to order 7:12PM – Pam Doolittle, President

Acceptance of Agenda – Donna Thomas asked for a rearrangement of the order of the agenda to move the Library to first and Membership to second. **Stephanie Severn made the motion to approve rearrangement of the order of the agenda, Chet Thomas seconded, motion passed.**

### Reports

- A. Library – Donna Thomas: Donna made a request for donations of DVDs or videos for the library. So far there has been no action with the library. There needs to be more current items.
- B. Membership – Diane Brault: New members report is not currently available, Diane will email it. She said that the current number is 201.
- C. President – Pam Doolittle: Pam introduced Tara Ragatz, the new Eastern Chapter president. Tara presented the chapter's plans for getting the Eastern Chapter more active and presented a handout of their plans for "A Day of Dressage." Issues that Pam brought up were; new Vice president for the state board due to Martha's health, a change in the scholarship requirements, and the need for more opportunities for junior/young riders. There are also roles to be filled for officers in the Kettle Moraine chapter. There is an empty Member at Large position as well. **\*Action Item\*** The Board needs to revisit the succession plan by email. Pam said that there needs to be more representation from the North and Central chapters. Pam will reach out to those chapters to fill the vacant member at large position.
- D. Treasurer – Angela Genin: Angela reported the overall; we are showing a loss from the annual meeting. Mary did an itemized final Profit & Loss statement; Angela will have to revisit some of the totals. Attendance was down due to conflicts. **\*Action Item\*** Angela will have to revisit the statements and get a PAYPAL account by the August board meeting.
- E. Secretary – Sue Genin: There are corrections to add to the February minutes and an addition of the electronic business. **Diane made the motion to accept the corrections to the February minutes. Angela seconded, motion passed.**

- F. Awards – Rita Pultz: Rita was not present and Pam reported for her. There are currently 26 applications for Championship awards. Pam said that the Junior/Young rider that won the Nairobi award was Katie Foster. The Nairobi award has been retired. The Fosters have indicated that they would be willing to display the award at their barn. **Caryn made the motion to ask the people who have originally donated the awards if they would like to have it back or if they can be stored with the final winner of the award. Stephanie seconded, motion passed.**
- G. Communications-Caryn Vesperman: Caryn reported that all of the newsletters have been archived. **Caryn made the motion to have the past newsletter visible on the website after 3 months. Each month a new newsletter would be added so it is always three months out. Stephanie seconded the motion, motion passed.** We are still mailing 14 hard copies in black and white. Caryn still needs content for the newsletter.
- H. Website – Stephanie Severn: Stephanie presented a hard copy of the Website Coordinators report. She wants people who add items to the calendar to be sure to add contact numbers when they post them. The new design for the website is ready and should be up and running by July 1. Stephanie asked to increase the budget; Pam said to go with the current budget as the maximum has not been met yet. **Stephanie also presented a motion from Heather McManamy of Shorthorse Studios that states: I can provide the six images currently on the header of the website in exchange for the banner ad that is currently on the right side of the of the website.** Discussion that followed that Caryn and Stephanie would like her to have the six images and to have the ability to add up to fifteen or more. **Chet made the motion to provide a minimum of six images currently in the header of the website and six more for 2012 in exchange for the banner ad on the right side of website. Caryn seconded. Tara made the friendly amendment to extend this through the 2011/12 calendar year and to be revisited for 2013. Caryn seconded the friendly amendment. Motion passed.** Stephanie and Caryn presented a policy to get rid of SPAM on the Facebook page as follows:

WDCTA welcomes comments on its Facebook Fan page from all our visitors, both WDCTA members and the general public. However, to provide members with additional benefits that come with their annual membership – publicizing clinics, symposia, events, shows, or other activities is reserved for WDCTA members only. All other postings will be removed by a WDCTA Facebook administrator. The newsletter or website is to be used for other advertising.

**Tara made the motion to accept Caryn and Stephanie’s proposal as written. Angela seconded, motion passed.**

- I. Bylaws – Pam Doolittle: Pam reported that the final version of the Bylaws has been sent. Board position changes are; Webmaster position has been added, Librarian has been subtracted and changed to a committee chair, Historian has been subtracted and combined with the Secretary position. The position of Communications Chairperson has been created to receive information and to pass it on to board members, Webmaster and Newsletter Editor. This position would handle advertising. The Bylaws will be added to the website for members to review and comment on. **\*Action Item\*** Caryn will advertise that a “review period” will extend to end at the August board meeting. There needs to be comments to remove Historian position from the board.

#### Old Business

- A. Instructor Certification Program vs. L Program ( Stephanie, Pam, and Donna: Pam solicited a motion to explore holding the L program. **Tara made the motion to form an exploratory committee to compare the L program vs. the Instructor Certification Program. Diane seconded.** After discussion, Pam tabled the motion.
- B. Scholarship application for WDCTA member: A member applied for scholarship monies for lessons from an instructor that she regularly hosts at her barn. After discussion, the board felt that her request does not meet the description of the scholarship criteria.
- C. Clinic series on Introduction to Dressage: Tara Ragatz presented the plans for the Eastern Chapter’s ideas for “A Day of Dressage.” This event is to be held on October 8, 2011 at “Penny’s Blue Ribbon Farm.” A committee to investigate additional ideas was formed and included: Stephanie, Angela, Caryn, and Karin.

#### New Business

- A. Collaborative clinic auditing series proposal with IDCTA (Molly Fine): This is on hold.
- B. Annual meeting for 2012: This has been tabled until a committee of the chapter presidents has been able to discuss this.
- C. Code of Conduct policy for consideration: A handout was presented for consideration of a Conflict of Interest clause to be added to the bylaws. The question was brought up – Do we need a document for board members to sign? This will be addressed at the August board meeting.

Adjournment: Angela made the motion to adjourn. Tara seconded. Meeting adjourned at 9:25.

Respectfully submitted,

Sue Genin