



## A Journey Down the Rehab Road

By Shannon Venegas

When Cruise first stepped off the trailer at Midwest Veterinary Dental Services, I didn't think much of him. He was handsome, of course, but he was just the newest addition to the retirement boarding barn. In fact, I remember I usually avoided grooming him (I left that job for my husband, Mario) because Cruise laid in his pee every night and was a tough one to clean.

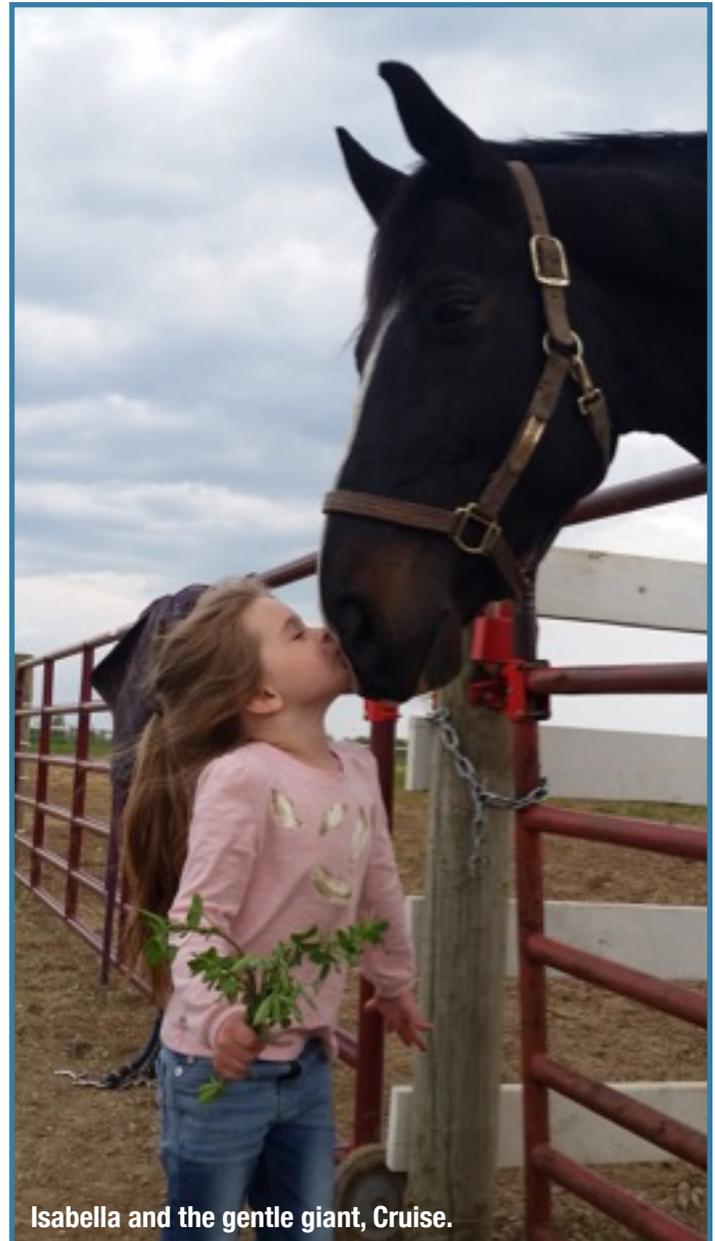
It was my daughter, Isabella, who first fell for Cruise. At nearly five years old, she could lead that big 17-hand gentle giant in from the pasture. He was pastured in a group of three, and Mario would grab the other two horses, while Isabella brought in Cruise. The first time I saw this, I almost had a meltdown. But Mario quickly assured me Cruise was fine with Isabella. He was the perfect gentleman, and Isabella instantly bonded with him. I called him her heart horse.

Cruise (show name Galileo) was about 12 when he first came to MVDS. His owner had several Grand Prix jumpers, but Cruise was supposed to be her personal riding horse. She bought him because he was practically bombproof and thought he would be the perfect hunter-jumper for her. She also had him in dressage lessons at one point. Unfortunately, soon after buying him, he began to have some physical struggles and lameness, eventually leading to some bucking moments. She did everything she could to figure out what was wrong with him, even taking him to a vet clinic in Kentucky.

She finally came to the conclusion that he had kissing spine, although this was never definitively proven. After a short stint of attempted rehab in Illinois, she retired Cruise at MVDS.

Of course, soon after Isabella fell in love with Cruise, so did Mario and I. So, when the owner called Mario and asked us to put Cruise on a lunge line to test his soundness, we wondered about his future. She finally told us she was going to donate him to a veteran's therapy center. We lunged him, and he was sound, making him a solid candidate for the therapy facility.

I was immediately heartbroken and said to Mario, "Man, that would be the perfect horse for Isabella." Mario agreed



Isabella and the gentle giant, Cruise.

and also felt he had potential for dressage due to his beautiful gaits, so we contacted the owner. She worried about giving us a horse with soundness issues, but she said she wanted Cruise to have a family and stay with Isabella, so she gave him to us.

Continued on next page

## Rehab continued



Isabella leading “her” Cruise who is utterly quiet and respectful.

I should probably also mention that Mario has always had an interest in rehabilitating horses, and he wanted this to be his first project. It was a big risk, but we had a good feeling.

### The Beginning

Step one was having Dr. Travis Henry look at him. We x-rayed the legs, and after Dr. Henry looked at them, he looked me straight in the eye and said, “Shannon, this horse wouldn’t pass a vet check.” He found arthritis in the left hock and severe arthritis in the right hock and right fetlock. Seeing my instant disappointment, though, he said Cruise could surprise us. He said the most important thing for arthritis was consistent physical therapy—in other words, work him regularly. We injected the hocks and right fetlock, started him on Equioxx, and went to work.

### Ground Work

Mario is excellent with groundwork, so he started off with lungeing and long-lining. For the first three months, that’s all we did. It was all about strengthening and seeing what he could handle. He was stiff, but also showed talent.

Eventually, we decided it was time to start riding him. I was nervous (his history of bucking with his last owner was always in the back of my

mind), but we started off slow, with just walking. Eventually we trotted, and he showed some obvious irregularities right from the start. In fact, irregularities might be putting it lightly. There was definitely some “gimp” in his trot. I remember for the first couple months, we could only trot in straight lines, and we had to post on the incorrect diagonal going to the left to make him more comfortable. It was rough, but something about his good work ethic and potential kept us positive.

I admit I had a few moments where I got discouraged, especially when his physical issues worried me, but as mentioned, Dr. Henry said the best thing for a horse with arthritis issues is to keep working him as much as possible. He told me, “Work him, work him, work him.” Essentially, you have to push the horse a little to find out if they will make it or break it. Any long stretches without work would be the worst thing for him.

We kept plugging along with consistent, simple workouts, and soon, the gimpiness became only a slight irregularity. I began taking lessons with him with my trainer, Joann Williams. I had kept her posted on his progress, and she knew what to expect. That was key—she knew he might start each lesson looking a little “off,” but that he could work

through it and come out stronger each time.

And what about Isabella? She rode him a little at the walk, but his size intimidated her, so she preferred to remain his groom.

Nine months after the rehab process first started, we entered Cruise in his first dressage show at Training Level at Sorensen’s. I remember just praying his irregularities didn’t pop up during our test. He scored in the low 60s, and I was ecstatic. Not bad for his first time!

A month later, we took him to Silverwood and acquired even higher scores. More importantly, he proved to be very reliable and level-headed at the shows—a plus for me after years of riding my unpredictable Saddlebred.

We found, though, we still wanted something to make him more comfortable. We were fortunate another boarder had extra Cosequin ASU, so she let us try it out. We noticed a significant difference in his soundness and kept Cruise on it.

In 2019, we slowly continued to build a foundation with Cruise. I was pregnant with my second child and in no rush. Joann and I each showed him once that year, with continued success at Training Level.

After baby two was born, we buckled down and focused on First Level. For many months, he still began our rides a little irregular but worked through it and began to show real talent. In 2020, we showed Training and First and qualified for Regionals at Training, First and First Level freestyle, all while I was 31 weeks pregnant. We even got a ribbon in our freestyle championship. Not bad for a horse that was suppose to retire at age 12.

While I took a few months off to have baby three, Joann continued

**Continued on next page**

## Rehab continued

his training, and we have set our sights on Third Level and the USDF Bronze Medal.

I should also mention that we took him off Equioxx due to some nose bleeding issues, so he is schooling Third without that extra support. We continue to inject the hocks, give him Cosequin, and provide monthly massages for him.

The remarkable thing was that after my lesson the other day where we worked on shoulder-in and half-pass, I realized something. There is no more irregularity in the beginning of the ride. There are no more funny steps. He has proven to us the more he works, the stronger he gets and the more talented he becomes. He is a true rehab success!

A few things I learned from our first rehabilitation journey:

1. Don't worry if the horse feels lame or stiff at the beginning of the ride. Worry if he still feels that way at the end of the ride.
2. Work with a trainer who understands the rehab process and is open to it. He or she has to be willing to accept a less-than-stellar start to the lesson and be able to guide the horse and rider correctly.
3. Ground work is everything in the beginning. This is where Mario's skills were so important. Without this foundation, Cruise never would have had so much success in the beginning.
4. Be open with your vet and be willing to experiment to find out what works for your horse.
5. Be patient! We spent 2.5 years at Training Level, but now Third Level is in sight!
6. Take the good days with the bad and be willing to put in the blood, sweat, and tears if you believe your horse can come back from an injury or overcome a physical impediment.



**(TOP) Mario longlines Cruise with "assistant" Isabella. (RIGHT) She's a long ways up—Isabella on "her" horse, Cruise. (BELOW) Shannon showing Cruise after months of dedicated rehab.**



# What are We, Cats?!

I swear our horses think we have nine lives. They can stress us out with their innocent antics. I lost two lives this past week with Tanqueray.

We were again back in Ocala, working with Shelly Francis for a week. One morning, I fed, cleaned stalls and decided to head to the arena to watch Shelly school her horses, since my lessons weren't until the afternoon. I was gone for about an hour-and-a-half, and when I got back to the barn, I saw Tanqueray's stall door was half-way open! I knew I had locked it, but later I discovered he could stick his head through his door opening and, with his prehensile lips, open the latch! (Photos below.) Fortunately, he was perfectly happy munching his hay and just looking out through the better view.



## Caryn Vesperman Editor

All advertisements, articles and photographs (with photo release) should be submitted by the 15th of the preceding month of publication, unless you make prior arrangements for additional time.

Calendar of events will appear in both the eQuester and on the WDCTA website.

Payment for advertisements should be submitted via PayPal through the WDCTA website ([wdcta.org](http://wdcta.org)) or mailed with a check made out to WDCTA and mailed to the editor.

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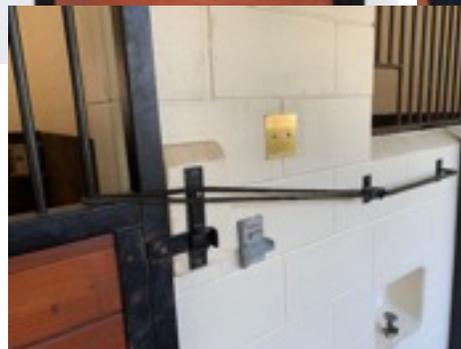
That was cat life #1.



Mr. Innocent looks out through his stall window.



(LEFT) The latch closed. (BELOW) The latch slips into a slot and the loose top "arm" is suppose to keep it in place, but it's easy to flip up.



(LEFT) The solution: a bungee cord wrapped around one of the stall bars and hooked to a blanket bar.



A day later, Tanqueray was rather "up" in his lesson because another horse was also in the arena, working on passage. He was clearly worried about why that horse was "upset" and trotting in such a nervous way. He decided he couldn't contain himself any longer, and HE started passaging. Not that upside-down-in-the-back kind, but when the back is so round, you feel like you're sitting on a stick of dynamite. I had never felt him do anything even remotely close to this before. In my head, I could hear Gerd Zuther, my mentor of many years, saying, "Take advantage of the moment!" But my stomach was saying, "I don't know if this is going to turn into a buck or bolt!" I got him calmed down and said to Shelly, "Well, THAT was spooky cool!"

Cat life #2.

May all your nine lives be just "kitten sized," nothing serious, and keep on with the riding and learning!

*Caryn*

# A Lesson with Adrienne Lyle

By Caryn Vesperman

In Wellington, so many of the trainers and riders we've admired from afar can be seen training and competing up close. To have the opportunity to ride with Shelly Francis (see January issue) and now Adrienne Lyle (thanks to Janet Foy) are not to be passed up!

## Adrienne Lyle's Background

Adrienne was born and raised on Whidbey Island, Washington, on a small cattle farm. In 2005, she arrived at River Grove Farm, owned by Peggy and Perry Thomas, and began working with Debbie McDonald. She had just started college. After being a working student for the summer, she was offered a full-time job at River Grove Farm. She worked hard and got her first chance at international experience with Wizard, a 1999 Oldenburg gelding by Weltmeyer out of a Pica/Classiker mare. From Adrienne's website:

*"The Thomas's had bought Wizard as a 5 year old, from Eggbert Cracken in Holland. Debbie gave me the opportunity to start riding him in 2006, and we showed the PSG/Int.1 together. In 2008 we became the National Brentina Cup champions. In 2009 we did our first real Grand Prix test. Neither Wizard or myself had had any experience at the Grand Prix level, and learning together has been an amazing journey."*

For six years, Adrienne and Wizard traveled all over the world. She was a team member at the 2012 Olympic Games in London and at the 2014 World Equestrian Games in France.

Currently Adrienne, age 36, is competing at Grand Prix with two horses. One is the Hanoverian stallion Salvino (Sandro Hit/Donnerhall) with whom she competed at

the 2018 World Equestrian Games. His original name is Sandronnerhall, but was changed to the less complicated "Salvino," and has the nickname, "Vinny." He is owned by Betsy Juliano. The other is Harmony's Duval, who is owned by a syndicate and has been with Adrienne since before he was saddle broke. Debbie's husband, Bob McDonald, spotted him in a field in Colorado at his breeder's farm, Harmony Sporthorses.

## My Lesson

Adrienne was gracious enough to come to the farm I board at, as I have to borrow a trailer to take my horses anywhere. My horse trailer has living quarters, which is where I live, so having to unhook the electric, water and sewer every time I want to trailer my horses is a royal pain. I can borrow trailers, but I only want to borrow a trailer and put my friends out when absolutely necessary. However, if Adrienne hadn't been able to come to me, you can bet I would have begged one of my friends for a favor!

Adrienne is very approachable and has a great sense of humor. I started off right away, explaining I was nervous but that I wanted to work with her because I admired how she worked with sensitive, energetic horses who seem happy and trusting in their work.



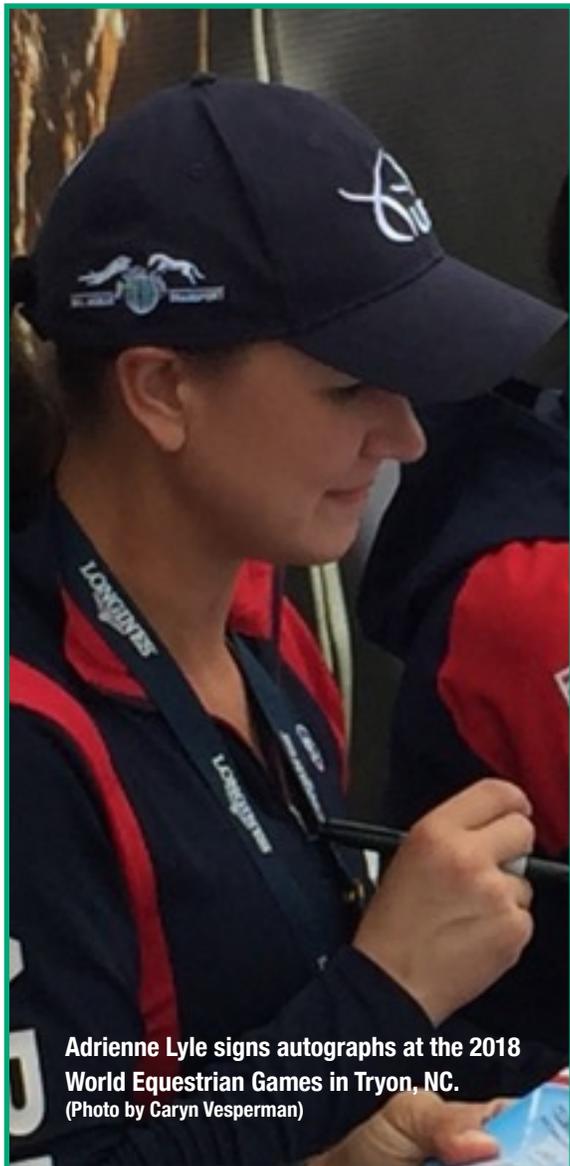
**Adrienne Lyle and Harmony's Duval stand for the national anthem for her Grand Prix win at Global Dressage Festival, January 2021. [Link to her winning ride.](#)**

I explained Zeza is a very forward-thinking horse and will work until she drops, but that her earnestness can get in her way. I also told her I wanted her to be frank with me, and not to sugar coat anything because I just wanted to do the right and fair thing with Zeza because I absolutely love this horse and want to progress.

Adrienne asked me to warm Zeza up as I usually do and she would watch. (Okay, like *that* isn't nerve wracking!) When I felt Zeza was warmed up, I said I was ready. Adrienne said she liked overall how I warmed her up; however, even in the stretching work, if Zeza went one step faster than I meant, I needed to address it immediately.

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## Lesson with Lyle continued



Adrienne Lyle signs autographs at the 2018 World Equestrian Games in Tryon, NC.  
(Photo by Caryn Vesperman)

### More Half Halts and Release

In so many words, she told me I was too slow with my half halts and needed to do more of them. I needed to half halt to keep Zeza's carriage and tempo where I wanted them...not after it was too late and she had already fallen slightly on her forehand or taken a quicker step. When I started to get the hang of it, Adrienne told me to check whether Zeza was carrying herself by releasing the inside rein. She said the release was also a way to tell Zeza she was doing the right thing. If she got out of balance, I needed to apply the half halt again. Soon, Zeza was maintaining her balance and seemed quite happy and relaxed in

the work at all three gaits on the circle.

Another recommendation Adrienne had was to make sure I had the rein length I wanted when I was asking for an up transition. For example, from the walk, shorten the reins to the trot length before asking for the transition. Otherwise, the horse is trotting for a stride or two not in the frame the rider wants and who then has to spend time fumbling with the reins. That means the horse is on its own for a few strides, and with a very forward horse like Zeza, she seems quite happy to be "free" for a few strides! Attention to details like this is critical to successful and balanced rides.

### Spiral In and Out

Next, we added spiraling in and out of a circle in all three gaits. It had to be controlled and balanced, and I was not to slow the tempo down in this exercise either. As in the earlier focus on half halts, if Zeza fell out of the gait because I half-halted too long, I was not to rush her back into the gait she broke from, but to continue what I was trying to accomplish in that "new" gait. For example, if my half halt was too strong in the canter and Zeza trotted, fine—keep trotting and finish the goal (moving out on the circle, collecting, etc.) and then calmly pick up the canter again. Adrienne said to be very aware of how it felt just before Zeza broke because *that* was the moment I had to recognize the feeling and prevent it from happening again.

### Balance and Straightness

Adrienne also saw how Zeza wants to lean on her right shoulder in her work. (Something my regular trainer, Shelly Reichart, and I are constantly addressing. Obviously, I'm not

addressing it enough and still let Zeza escape over that shoulder!) Adrienne suggested riding Zeza in a slight renvers, which I have heard from Shelly countless times too, but something clicked when Adrienne said to think of moving the **withers** to the inside versus the shoulder. I think the lightbulb went on for me with the reference to the withers because when I was thinking to move the shoulder, to the inside, I sometimes tend to think more bend instead of positioning the front end of the horse. (In my brain, there's a difference.) So every time I was on the left rein, whether on a circle or the long side, I did renvers (withers in and haunches out), even if it was barely a half of a hoof print in bend.

But that wasn't the only thing I needed to think about. (It's never that "simple," right?) When I use my inside leg and Zeza doesn't listen, I have to use my leg stronger. Unfortunately, when I need to use my leg stronger, I tend to draw my leg up, so I had to also focus on keeping my leg and heel down, not with force, but by thinking relax and stretch.

### On to Movements

By this point, it seemed like things were working, so we moved to movements such as half-pass and flying changes.

The right-lead canter felt absolutely awesome going down the long side. Adrienne was excited. "Do you see her front legs? She is really uphill!" I cantered through the short end of the arena and started my half-pass, thinking not big but balanced. Adrienne only wanted me to half pass to the centerline and then go straight to prove that we weren't just falling sideways, that we were balanced and able to go straight on the centerline with haunches not deviating to either side. We worked both directions, with the left lead being a bit more difficult, due to my need to keep the haunches from leading and the fact that my left leg likes to go on vacation quite often.

Continued on next page

## Lesson with Lyle continued

I had confessed to Adrienne I had trouble with flying changes, that Zeza got excited about them, which made me get locked and stiff in my body, and had become a vicious cycle. I explained the changes had gotten better over the summer when I figured out how much I needed to half halt on what would be the new outside rein. So I did a couple along the long side, and because I was so focused on the half halts, they were all clean! Adrienne said horses run when they're out of balance and that was probably what Zeza had been doing because I hadn't been there quick enough with my half halts to help her keep her balance. She reminded me that horses worry

when they get out of balance and tend to go faster.

I was relieved my work this summer and fall with Shelly Reichart had really helped me start solidifying the changes, and the continued work with Adrienne, Janet Foy and Shelly Francis are helping me stay on track with them while I'm out of Shelly's sight for the winter!

### Doing the Homework

As with any lesson, it doesn't do any good beyond the lesson if you don't focus on what you learned in your follow-up rides. For several days after my lessons with both Shelly Francis and Adrienne Lyle, I didn't do movements, but tried to replicate the work on the circles and straight lines.

I had a lesson with Janet Foy three days after my lesson with Adrienne, and she remarked on how the carriage in Zeza had changed, especially in the canter. I was also able to do three and four changes along the long side, all clean. (But I have to do better at keeping my seat firmly in the saddle, and not let Zeza pull me forward even a little.) Janet said, "A few lightbulbs must have come on for you with Adrienne."

I feel very fortunate to have the opportunity to work with the trainers I do. Their systems do not conflict with each other (which is foremost why I chose them), and all provide me with insights to help me be a better rider for my horses.

## Book Review

### "Four Legs Move My Soul"

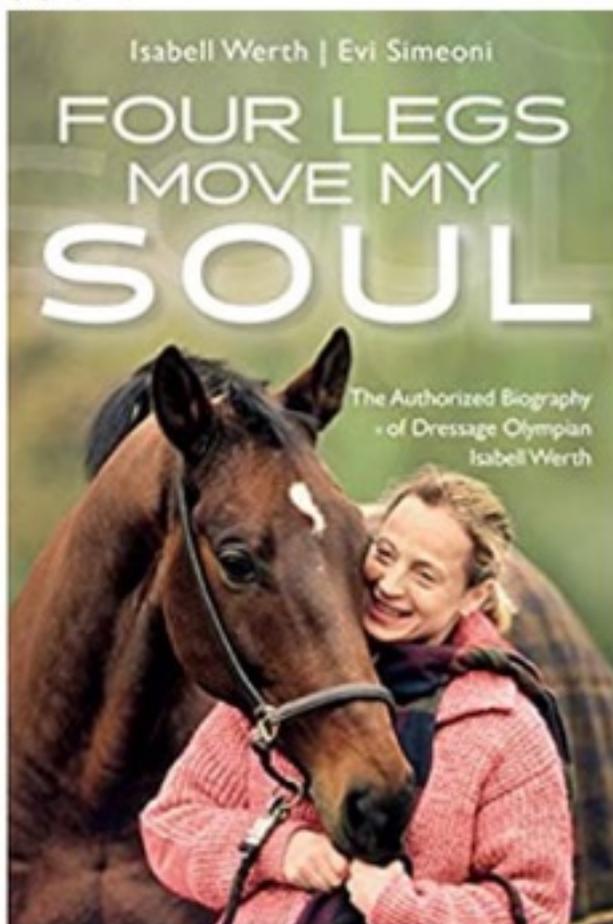
*An Authorized Biography of Dressage Olympian Isabell Werth*

By Caryn Vesperman

This book took me days and days to read—not because it had a lot of pages (such as *Les Miserables*) or was complex (*Ulysses*), but because Isabell Werth describes her highs and lows with many of her horses, so naturally I took to the internet to find the show and watch the ride on that horse!

Werth has earned six Olympic Gold medals and has won numerous championships. This book talks about her journey to becoming one of the most decorated dressage riders in history, starting with glimpses of her childhood, growing up on a farm.

She has chapters devoted to specific horses including Gigolo, Satchmo and Bella Rose, and talks about the challenges and rewards with



them. She also talks about rolkur, Totalis (and being asked to take over his ride from Edward Gall when he was sold), her training with Dr. Uwe Schulten-Baumer whom she started riding with at a very young age and what circumstances contributed to the end of their decades-long relationship, and the support and friendship from her sponsor, Madeleine Winter-Schulz.

She also covers her painful drug suspensions, her personal life with her partner, Wolf and her son, Frderick.

I've always admired Werth, as she brought numerous horses up through the levels. She didn't achieve all her successes on made horses. She did it herself. Over and over again.

The book gave me even more insights to Werth—the pressures to stay at the top, the crushing blows when her horses got hurt or the press wasn't kind.

It's definitely worth reading.

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# Calendar of Events

#### WDCTA Events

**March 6**  
**WDCTA Annual Meeting and  
Awards**  
Time: 3:30 p.m.  
Location: Virtual  
Stay tuned for call-in number, and  
other details

**May 16**  
**Junior/Young Rider Clinic:  
Ride-a-Test/Fix-a-Test**  
Judge: Caryn Vesperman, "r"  
Location: Beomor Farm  
1785 So. Fish Hatchery, Road,  
Fitchburg, WI 53575  
(just south of Madison beltline)  
Contact: Mary Barr,  
[rmbarr255@gmail.com](mailto:rmbarr255@gmail.com)

#### Postponed (Date TBD)

**Laura Graves Symposium**  
Organizer: WDCTA Southwest  
Chapter  
Location: Alliant Energy Center,  
Madison  
Contact: [www.wdcta.org](http://www.wdcta.org)

#### Other Events

**2021 Midwest Horse Fair -  
CANCELLED**

# Member Listings

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**Grand Prix Farm**  
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**Andrea Schten**  
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USDF Bronze, Silver and Gold medalist, regional championships: Training through Grand Prix on self-trained horses. Multiple students have earned Bronze and Silver medals. Schoolmasters available. Trailering in for lessons welcome. Available for clinics; travel for lessons.

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W4835 Aspen Court  
Wild Rose, WI 54984  
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**Joan Leuck Waak**  
**Angels Flight Farm**  
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Will teach through 2nd level, earned USDF Bronze medal. Served on USDF education committee, USEF steward. Will travel. \*

**Megan McIsaac**  
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Also, farm clinics and onsite courses available: CESMT, specializing in Myofascial Release, Stress Point Therapy, Structural Correction, and Reiki. \*

### **Caryn Vesperman - USEF/USDF "r" Judge**

**W1619 King Road  
Brooklyn, WI 53521  
[touchstonefarm@gmail.com](mailto:touchstonefarm@gmail.com)  
(608) 455-2208**

USDF Gold, Silver and Bronze medalist. Shown through Grand Prix. Available for USEF/USDF-recognized dressage and US eventing shows and schooling shows. \*

## BREEDERS

### **Jackie Luebke-Puetz**

**15034 Co. Rd. X**

**Kiel, WI 53042-9706**

**[cvestor@aol.com](mailto:cvestor@aol.com)**

**(920) 693-3367**

Standing Section A Welsh stallion, Too Cute to Shoot, bay, 13.2 h, cuter than a bug's ear and several times qualified for USDF breeding championships. In 2018, was third in halter for Welsh Association. \*

## Renew Today!

**Time to renew your membership and your stable, instructor, business and/or breeder listings.**

The cost is so reasonable!

See forms toward end of this newsletter or go online at [wdcta.org](http://wdcta.org).

**WISCONSIN DRESSAGE & COMBINED TRAINING ASSOCIATION  
2021 MEMBERSHIP APPLICATION**

MEMBERSHIP TERM: December 1 – November 30

\_\_\_ RENEWAL \_\_\_ NEW - Referred by \_\_\_\_\_



LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

FARM OR BUSINESS NAME \_\_\_\_\_

**New members:** Please tell us how you learned about WDCTA/  
 \_\_\_ Clinic or Event  
 \_\_\_ Midwest Horse Fair  
 \_\_\_ USDF \_\_\_ USEF  
 \_\_\_ USEA  
 \_\_\_ Pony Club  
 \_\_\_ Facebook  
 \_\_\_ Current WDCTA member (name) \_\_\_\_\_  
 \_\_\_ Web Search  
 \_\_\_ Other \_\_\_\_\_

\*\*\* Would you like to receive other horse-related mailings that are not affiliated with WDCTA? **YES NO**

**DISCIPLINES:**

\_\_\_ Dressage  
 \_\_\_ Eventing  
 \_\_\_ Breeder  
 \_\_\_ OTHER

**RIDER STATUS:**

\_\_\_ Professional  
 \_\_\_ Adult Amateur  
 \_\_\_ Young Rider (\*age 18-21)  
 \_\_\_ Junior Rider (\*age 17 or less)

**CHAPTER AFFILIATION:**

\_\_\_ **Southwest** (SW Wisconsin, Madison and surrounding area)  
 \_\_\_ **Upper Peninsula** (Upper Michigan and northern WI)  
 \_\_\_ **Central** (Portage, Green Bay, Stevens Point, and central area)  
 \_\_\_ **Kettle Moraine** (Milwaukee, Sheboygan, FDL and southeast WI)

\* Age as of January 1

**MEMBERSHIP CLASSIFICATION AND FEES (Includes the \$4 increase for USDF.)**

- \$164 BUSINESS Membership** – Includes one USDF Group membership; emailed newsletter; one voting privilege; recognition & business card in eQuester, listing & logo on WDCTA website. Also, INCLUDES Stable, Instructor, Breeder & Business listings (choose one or all four) in eQuester & website.
- \$64 FAMILY Membership** - Includes one USDF group membership; emailed newsletter; two voting privileges. USDF requires that an additional USDF membership be purchased for each additional family member. Add \$10 for each additional family member.
  - \$10** Add'l family member name \_\_\_\_\_ Birth date if age 21 or less \_\_\_\_\_
  - \$10** Add'l family member name \_\_\_\_\_ Birth date if age 21 or less \_\_\_\_\_
- \$52 INDIVIDUAL Membership** (Age 18 & over) . Includes one USDF group membership; emailed newsletter; one voting privilege.
- \$39 JUNIOR Membership** -- Birth date \_\_\_\_\_ (must be age 17 or less as of January 1<sup>st</sup>. Do not use in conjunction with a Family Membership. Includes one USDF group membership; emailed newsletter; one voting privilege.

As a member of WDCTA, I may choose to volunteer for Association responsibilities or activities. I expressly agree that my services are being provided as a volunteer and that I am not an employee of the Wisconsin Dressage & Combined Training Association. I am neither entitled to nor expect any present or future salary, wages, or other benefits for these volunteer services. I agree to abide by the WDCTA Standard of Conduct: to act honestly, fairly, ethically and with integrity and treat all WDCTA members with respect and courtesy.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

**WDCTA STABLE, INSTRUCTOR, BREEDER, BUSINESS LISTINGS** -- Listings on website & eQuester. **Must fill out listing form available on WDCTA website and include payment.** (These listings are free when purchasing a Business Membership.)

- \$10 Stable listing     \$10 Instructor listing     \$10 Breeder listing     \$10 Business listing     \$35 for all four listings

**Make check payable to WDCTA & mail to Diane Brault, 5184 County Road HH, Barneveld, WI 53507**  
[membership@wdcta.org](mailto:membership@wdcta.org) or 608-924-1808

Date Received _____	Check # _____	Amount \$ _____
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# Stable, Instructor, Breeder and Business Listing Form

For only \$10 per category or \$35 for all four, you can have your stable, instructor, breeder or business listing appear in the eQuester newsletter and on the WDCTA website. This advertising is for WDCTA members only. Must be a WDCTA member to be listed.

**(Please limit your information to 35 words per category.)**

**CHECK ALL THAT APPLY:** STABLE  INSTRUCTOR  BREEDER  BUSINESS

MEMBER NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

STABLE/BUSINESS NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

**STABLE FACILITY FEATURES:** (OUTDOOR/INDOOR ARENA, TURNOUT, LOUNGE, WASH STALL, TRAILS, LESSONS AVAILABLE)

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**BREEDER INFORMATION:** (STANDING STALLIONS, BLOODLINES, BREEDS, ETC.)

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**BUSINESS INFORMATION:** (TYPE OF BUSINESS, DAYS OPEN, HOURS, LOCATION, ETC.)

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**INSTRUCTOR INFORMATION:** (COMPLETE BELOW)

EQUESTRIAN EDUCATION BACKGROUND: (DO NOT INCLUDE NAMES UNLESS PROVIDING WRITTEN PROOF OF PERMISSION)

YEARS OF TEACHING EXPERIENCE: \_\_\_\_\_

LEVELS WILL TEACH: \_\_\_\_\_

LEVEL OF RIDING EXPERIENCE: \_\_\_\_\_

SCHOOL HORSES AVAILABLE: YES \_\_\_\_\_ NO \_\_\_\_\_

WILL TRAVEL: YES \_\_\_\_\_ NO \_\_\_\_\_

REFERENCES AVAILABLE UPON REQUEST: YES \_\_\_\_\_ NO \_\_\_\_\_

AWARDS EARNED: \_\_\_\_\_  
\_\_\_\_\_

ADDITIONAL INFORMATION:

[ 25 ]

*Only WDCTA members can be listed.  
One name per instructor listing.*



**COMPLETE FORM AND  
SEND PAYMENT TO:**

Diane Brault  
5184 Co. Rd. HH  
Barneveld, WI 53507  
608-455-1037  
[membership@wdcta.org](mailto:membership@wdcta.org)

## **Instructor/Trainer Profile**

*For WDCTA Members Only*

*These questions are only to get the ideas for your profile started. Use as many of them as you want, and add others as needed. Email or mail this sheet and additional pages. The editor will follow up with any additional questions or clarifications.*

**Please submit some photos of yourself, facility, horses, etc. to:**

Caryn Vesperman, newsletter editor  
W1619 King Road, Brooklyn, WI 53521  
[newsletter@wdcta.org](mailto:newsletter@wdcta.org)



**Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Phone(s):** \_\_\_\_\_  
**Website:** \_\_\_\_\_ **Email** \_\_\_\_\_

**Teach dressage, jumping, both:** \_\_\_\_\_ **Riding Since Age:** \_\_\_\_\_

**Background History:**

**Current and Past Instructors/Mentors:**

**Horses -- Past and Current:**

**Your Showing/Riding Accomplishments:**

**Students' Accomplishments:**

**If you own your facility, describe:**

**Dream or What Inspires/Motivates You:**

**Interesting or Amusing Personal Story:**

**Riding/Training Philosophy or "Motto" or Belief You Try to Pass to Students:**

**Anything Else?**



# eQuester Advertising Rates

### Mechanicals:

Ad size below. Photos should be submitted as jpegs. Or, mail to editor for scanning. Include self-addressed, stamped envelope for its return.

### Deadline:

All calendar submissions, ads and payment must be received by the 15th of the month prior to publication. Make checks out to WDCTA.

**WDCTA members receive special rate (in **ORANGE**).**  
See calendar information at bottom of page.

### Editor Contact Info:

Caryn Vesperman  
[newsletter@wdcta.org](mailto:newsletter@wdcta.org)  
W1619 King Road  
Brooklyn, WI 53521

Description	1 x	6 x	12 x
<b>Business Card</b> 3.5 x 2": In <i>eQuester</i> newsletter with link to email OR website.	\$10 ( <b>\$9</b> )	\$50 ( <b>\$45</b> )	\$100 ( <b>\$90</b> )
<b>Classified Ad</b> Up to 50 words. In <i>eQuester</i> newsletter with link to email OR website.	\$5 ( <b>\$4</b> )	\$25 ( <b>\$20</b> )	\$50 ( <b>\$45</b> )
<b>Quarter Page</b> 3.5 x 5": In <i>eQuester</i> newsletter with links to email OR website.	\$15 ( <b>\$12</b> )	\$85 ( <b>\$70</b> )	\$150 ( <b>\$135</b> )
<b>Half Page</b> 7.5 x 5" or 3.75 x 10": In <i>eQuester</i> newsletter with links to email AND website.	\$20 ( <b>\$15</b> )	\$100 ( <b>\$90</b> )	\$195 ( <b>\$175</b> )
<b>Full Page</b> 7.5 x 10": In <i>eQuester</i> newsletter with links to email AND website.	\$40 ( <b>\$35</b> )	\$150 ( <b>\$175</b> )	\$300 ( <b>\$350</b> )
<b>Website Banner Ad</b> 180x150 pixels, and can be a .jpg, .gif or .png	N/A	\$200 ( <b>\$150</b> )	\$400 ( <b>\$300</b> )

### eQuester and Website Calendar of Events Submissions: *For WDCTA members only. (Up to 20 words).*

INCLUDE THIS: Date > Event > Location > Contact (Name/Phone/Email) > WDCTA-Sponsored Event (Yes/No)

**WDCTA Event:** Link to organizer's email and registration form, if applicable

**NON-WDCTA-Sponsored Event:** Link to organizer's email only.

Member-hosted private riding clinics cannot be advertised in the newsletter at this time.