

# eQuester

Wisconsin Dressage & Combined Training's Monthly Newsletter

## WDCTA Business Member Profile

### JZ Coan Equestrian Arts

As a lifelong artist, rider, spectator, entrepreneur, athlete, arts and education promoter, Julie Coan's body of work is inspired from a lifetime immersed and moving in nature. Her first love was equestrian art; however, she also paints landscapes and other scenes because "some places or views rivet her heart and imagination and won't let go, until painted." She notices art everywhere—wherever she is running, swimming or riding," she states. "

Julie also collects and explores historical equestrian art and icons, noting change over time. She is exploring bold or subtle design and limited palette choices to depict milestones, transitions, and evolutions in learning and relationships.

Equestrian roles and relationships have been a focus of her work: from working pro bono for rescue ranches and university riding clubs, retired racehorse adoptions, volunteering, donating artwork for fundraising auctions, therapeutic riding to owning and leasing a horse, parades, shows, fairs, cross-country jumping, dressage and trails. Her aim is to inspire everyone to make something better or create something new.

#### **Her Story**

Julie grew up in Madison, WI and was an athlete, animal lover,—always drawing pets and horses. She spent summers riding, mucking stalls and bailing hay at a

friend's idyllic Arabian horse farm. She attended UW-Madison, switching from majoring in fine art to journalism to focus on advertising: "So I could play with words and art together."



**Julie Coan, artist**



**"Running Wild" - original by Julie Coan**

She was an advertising manager promoting sports, gaming and recreational STEM education. She said she enjoyed partnering with agencies and a variety of artists for multimedia campaigns.

When she could afford a horse of my own, a "colorful character named Chaser entered my life and changed me forever," she said. "I enjoyed training with the UW Riding Club, advancing from green to versatile adventurer."

**Continued on next page**

## Artist continued

As an independent contractor, Julie had the freedom to work, play, paint, ride, volunteer, swim, bike and run. She later moved to San Diego and raised three children while earning an MBA. "Inspired by the ocean, I learned alongside it, in the vibrant art community and co-ops, and exhibited around town and at art festivals."

After 18 years, Julie moved back to her hometown of Madison. "Now I look for new paths and new opportunities to enjoy the grit, grace and adventure that is the artistic and equestrian life."

Julie offers customized portraits, personality sketches, landscapes and designs for gifts, wall murals, wearables or decor for your home or office. They can "come to life" on canvas or even metal.

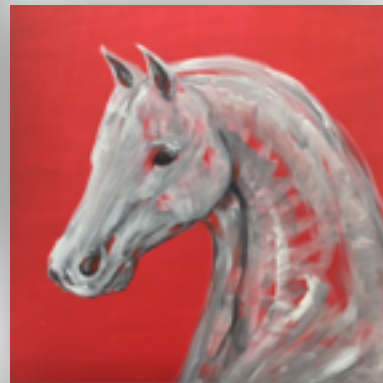
Visit her website at [jzcoanarts.com](http://jzcoanarts.com).



**"At Play" - original by Julie Coan**



**"Only Us - Trails Together" - original by Julie Coan**



**"The Gray On Red - Square Profiles" - original by Julie Coan**



**"Triptych Dressage" - original by Julie Coan**



## Caryn Vesperman Editor

All advertisements, articles and photographs (with photo release) should be submitted by the 15th of the preceding month of publication, unless you make prior arrangements for additional time.

Calendar of events will appear in both the eQuester and on the WDCTA website.

Payment for advertisements should be submitted via PayPal through the WDCTA website ([wdcta.org](http://wdcta.org)) or mailed with a check made out to WDCTA and mailed to the editor.

**CONTACT INFO**  
(608) 695-9914  
W1619 King Road  
Brooklyn, WI 53521  
[newsletter@wdcta.org](mailto:newsletter@wdcta.org)



# The Struggle is Real

Well, it's not really a life-and-death struggle, to put it in perspective. My struggle this month was what the message would be for this column. So, it's a struggle between thoughts....with a thread to hold it somewhat together.

A couple of weeks ago, I did a Ride-A-Test/Fix-A-Test in Iowa. I've done one for this group before and absolutely enjoyed every minute. The riders presented themselves and their horses in a tidy and professional manner, and were open and eager for help. The rides ranged from Training to Fourth Level. I also had a great scribe, Kate, to capture my scores and comments. No one rode the entire test a second time, but opted to fix a problem movement or a specific challenge. (Don't we all have those?!)

One junior rider was on a very cooperative and sweet horse, and he was proud to tell me the horse was 19 years old. I gave kudos to the owner, as I would not have guessed the horse was approaching its twenties. The horse willingly did everything, although in a frame that was too long—but no denying the accuracy or obedience in the up transitions. So, we worked on shortening the frame, riding back to front, and he got it, and then it went away. I asked him if he had to clean his room. He said yes, he did. "Does your mom have to tell you that more than once?" I asked. He laughed and admitted that was true. I told him it's the same with the horse: if they don't continue to follow through, you need to give reminders. Another junior did quite a good job riding and was lucky to have the opportunity to ride her trainer's horses. She was definitely on the right track and was open to suggestions. I jokingly told her trainer (whom I know well), that she could send her to me any time. It was rewarding to see all the riders enjoying themselves, trying hard, and improving in the areas they needed to better their riding and tests.

This ties into the volunteers for WDCTA. I am proud of the members who volunteer at the chapter and state level. Like the riders in the Ride-A-Test, who put themselves out there to learn and have fun, but are willing to do so the auditors have an educational opportunity, our volunteers do the same. Our members volunteer because they know they will learn and hopefully have some fun, but because they want to improve our organization and give others educational opportunities. They don't do it for the money (obviously!), nor the praise and recognition, but because they have a passion for our sport. So, help them out—volunteer to organize a clinic, host a chapter meeting, offer to be a chapter or state officer, or send in an article or photo for the newsletter. We all need each other to keep WDCTA viable and worthwhile. If we don't volunteer, this organization will just fade away. (This is a big hint for what this organization may need to struggle through in 2024.)

Enjoy your horses and horse friends! We are so privileged and lucky to have horses in our lives. They help us escape the stress and meet others who often become lifelong friends.

*Caryn*

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- *Laura Graves*



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## Volunteer Incentive Program Helps Appreciate Volunteers

Do you volunteer your time to help WDCTA or other GMO but sometimes feel under-appreciated? Read on!

Volunteers are the backbone of most equine events, and without your tireless work behind the scenes, competitions, clinics and educational events wouldn't happen. In recognition of that, USDF has created the GMO Volunteer Incentive Program.

USDF designed the VIP program as a way for current USDF Group Members (you!) to earn recognition by volunteering with your GMO. Recognition varies, based on four milestones for amount of volunteer hours: 25, 50, 75 and 100 hours. Depending upon the number of hours, recognition ranges from a printable online certificate, your name being listed on the USDF website to being featured on *YourDressage!*

### How Can You Participate?

- Be a current member of WDCTA and/or another GMO.
- Go to [usdf.org/clubs/gmo/GMOVolunteerHourLog.pdf](http://usdf.org/clubs/gmo/GMOVolunteerHourLog.pdf) and print out the VIP Hour Log.
- When you complete your volunteer work at an event, track your volunteer hours on the VIP Hour Log, and before leaving the event, be sure to have the organizer of the event at which you volunteered sign your Log before you leave the event!
- Once you have achieved your first 25 hour milestone, submit your form to USDF and WDCTA's Membership Recorder.

GMO officers (president, vice president, secretary, treasurer, newsletter editor, webmaster, roster contact) can participate when they volunteer to help at competitions, clinics, and educational events put on by their GMO. GMO officers cannot enter the hours they volunteer as part of their elected position (i.e. hours spent in meetings or working before and after meetings, maintaining rosters and checking accounts).

Volunteer hours do not expire, and can be over to the following year, allowing you to recognition as time allows you to volunteer.

carried  
earn

### More Questions?

Contact:  
Jill Chamblin  
Senior GMO Coordinator  
United States Dressage Federation  
4051 Iron Works Parkway  
Lexington, KY 40511  
Phone: (859) 971-7048  
Fax: (859) 971-7722



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# Calendar

## WDCTA Events

Send in your chapter clinics and meetings!

## Other Events

Through Sept. 3

**Tempel Lipizzan Performances—65th  
Anniversary Year**

**Aug. 6, 9, 20, 23, 30; Sept. 3**—Summer Matinee  
Performances

**June 24; July 15, 29; Aug. 12, 26**—Summer  
Evening Performances

**July 19 & Aug. 16**— How a Lipizzan Stallion  
Learns to Dance

Location: 17000 Wadsworth Road, Old Mill  
Creek, IL

Tickets: [tempelfarms.com](http://tempelfarms.com)

**Sept. 21-24**

**Region 2 Championships**

Lamplight Equestrian Center, Wayne IL

**September 29-Oct. 1, 2023**

**USDF Region 4 Championships**

Maffit Lake Equestrian Center, Cumming, IA

**Nov. 9-12**

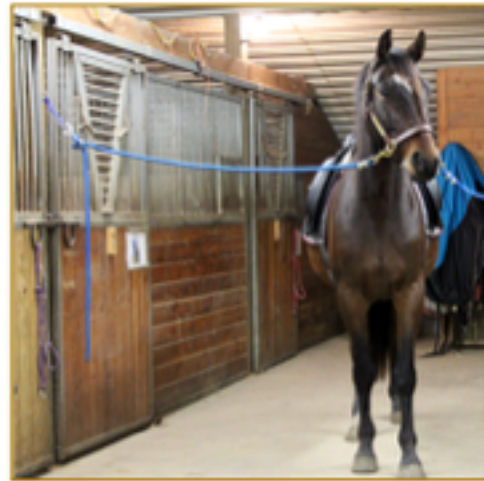
**2023 US Dressage Finals**

Kentucky Horse Park, Lexington, KY



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### Our Mission

To represent, protect and foster a unified equine industry in Wisconsin through leadership, education, service and communication

### Our Vision

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- Horseperson Of The Year
- Judge Of The Year
- Lifetime Achievement Award

WATCH FOR NEW PROGRAMS AND OPPORTUNITIES

## Become A WHC Member Today!

Check out our website for discounts, insurance and other benefits of becoming a member, or stop by our booth at the MHF in the Coliseum.

Visit Booth C 78-79 (Coliseum) • [WisconsinHorseCouncil.org](http://WisconsinHorseCouncil.org)

920-623-0393 | Find us on Facebook 



# Member Listings

## BREEDERS

**Jackie Luebke-Puetz**  
15034 Co. Rd. X  
Kiel, WI 53042-9706  
[cvestor@aol.com](mailto:cvestor@aol.com)  
(920) 693-3367

Standing Section B Welsh stallion, Too Cute to Shoot, bay, 13.2 h, cuter than a bug's ear and several times qualified for USDF breeding championships. In 2018, was third in halter for Welsh Association.

**Tempel Lipizzans**  
17000 Wadsworth Road  
Old Mill Creek, IL 60083  
(847) 244-5330  
[info@tempellipizzans.com](mailto:info@tempellipizzans.com)

Four Lipizzan stallions are currently standing at stud. Horses for sale. Tempel Lipizzans is a Lipizzan breeding and full-time dressage training facility, located in northern Illinois, just an hour from Chicago or Milwaukee.

## BUSINESS

**JZ Coan Arts**  
Julie Coan, artist  
4200 University Avenue #115  
Madison, WI 53705  
(858) 525-5811  
[jcoan123@gmail.com](mailto:jcoan123@gmail.com)  
[JZCoanArts.com](http://JZCoanArts.com)

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**Tempel Lipizzans**  
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Tempel Lipizzans is a Lipizzan breeding and full-time dressage training facility, located in northern Illinois, just an hour from Chicago or Milwaukee. Stallions at stud. Horses for sale. Our performances, set to music, run between June and September, Behind-the-Scenes Tours can be scheduled year-round.

**Caryn Vesperman - USEF/USDF "r" Judge**  
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# WISCONSIN DRESSAGE & COMBINED TRAINING ASSOCIATION 2023 MEMBERSHIP APPLICATION

MEMBERSHIP TERM: December 1 – November 30



\_\_\_ RENEWAL    \_\_\_ NEW - Referred by \_\_\_\_\_

LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_ MI \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

FARM OR BUSINESS NAME \_\_\_\_\_

**New members:** Please tell us how you learned about WDCTA:

- \_\_\_ Clinic or Event
- \_\_\_ Midwest Horse Fair
- \_\_\_ USDF    \_\_\_ USEF
- \_\_\_ USEA
- \_\_\_ Pony Club
- \_\_\_ Facebook
- \_\_\_ Current WDCTA member (name) \_\_\_\_\_
- \_\_\_ Web Search
- \_\_\_ Other \_\_\_\_\_

\*\*\* Would you like to receive other horse-related mailings that are not affiliated with WDCTA?    **YES**    **NO**

**DISCIPLINES:**

- \_\_\_ Dressage
- \_\_\_ Eventing
- \_\_\_ Breeder
- \_\_\_ OTHER

**RIDER STATUS:**

- \_\_\_ Professional
- \_\_\_ Adult Amateur
- \_\_\_ Young Rider (\*age 18-21)
- \_\_\_ Junior Rider (\*age 17 or less)

\* Age as of January 1

**CHAPTER AFFILIATION:**

- \_\_\_ **Southwest** (SW Wisconsin, Madison and surrounding area)
- \_\_\_ **Upper Peninsula** (Upper Michigan and northern WI)
- \_\_\_ **Central** (Portage, Green Bay, Stevens Point, and central area)
- \_\_\_ **Kettle Moraine** (Milwaukee, Sheboygan, FDL and southeast WI)
- \_\_\_ General Member (No chapter designation)

**MEMBERSHIP CLASSIFICATION AND FEES**

**\$164 BUSINESS Membership** – Includes one USDF Group membership; emailed newsletter; one voting privilege; recognition & business card ad in **eQuester**, listing & logo on WDCTA website. Also, **INCLUDES** Stable, Instructor, Breeder & Business listings (choose one or all four) in both eQuester & website.

**\$64 FAMILY Membership** - Includes one USDF group membership; emailed newsletter; two voting privileges. USDF requires that an additional USDF membership be purchased for each additional family member. Add \$10 for each additional family member.

**\$10** Add'l family member name \_\_\_\_\_ Birth date if age 21 or less \_\_\_\_\_

**\$10** Add'l family member name \_\_\_\_\_ Birth date if age 21 or less \_\_\_\_\_

**\$52 INDIVIDUAL Membership** (Age 18 & over) . Includes one USDF group membership; emailed newsletter; one voting privilege.

**\$39 JUNIOR Membership** -- Birth date \_\_\_\_\_ (must be age 17 or less as of January 1<sup>st</sup>. Do not use in conjunction with a Family Membership. Includes one USDF group membership; emailed newsletter; one voting privilege.

**\$42 NEW MEMBERS ONLY** (not a member in the previous year), **JUNE MEMBERSHIP** -- joining after June 1<sup>st</sup>. Includes USDF group membership.

As a member of WDCTA, I may choose to volunteer for Association responsibilities or activities. I expressly agree that my services are being provided as a volunteer and that I am not an employee of the Wisconsin Dressage & Combined Training Association. I am neither entitled to nor expect any present or future salary, wages, or other benefits for these volunteer services. I agree to abide by the WDCTA Standard of Conduct: to act honestly, fairly, ethically and with integrity and treat all WDCTA members with respect and courtesy.

Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

**WDCTA STABLE, INSTRUCTOR, BREEDER, BUSINESS LISTINGS** -- Listings on website & eQuester. **Must fill out listing form available on WDCTA website and include payment.** (These listings are free when purchasing a Business Membership.)

- \$10 Stable listing     \$10 Instructor listing     \$10 Breeder listing     \$10 Business listing     \$35 for all four listings

**Make check payable to WDCTA & mail to Diane Brault, 5184 County Road HH, Barneveld, WI 53507**  
[membership@wdcta.org](mailto:membership@wdcta.org) or 608-924-1808